

The Hark Ink At A Glance

About Us

The Hark Ink is a New-age positive platform meant to engage, inform, and educate its readers with the power of intuitive content in the form of Opinions, Stories, Perspectives, Interviews, Quotes and beyond. At The Hark Ink, we embrace an insightful collaborative

approach emphasizing decoding the nuances of Content mediums, Expressions and Digital technology. We are truly global in our Journalism approach emphasizing voices that have been deprived of being part of the impactful conversation.

Our Mission

Diversity of genres is at the helm of "The Hark Ink", as we pursue ethical aspects while emphasizing a people-centric approach in everything we bring to you. At The Hark Ink, we don't do different things, we do things differently. There is no dearth of dynamic blogs that promise you authentic diverse content. Our promise, nevertheless, is straightforward and simple- we simply want to be your best Ally, Listener, and Storyteller not just for now but for life by bringing fresh Perspectives, Opinions,

Voices and beyond. Aiming to raise the bars, we pursue open collaboration at a worldwide scale. We encourage relevant entities to come together, feel empowered to experiment while being accountable.

In a nutshell, we are committed to bringing the AI-driven (Extended Intelligence-driven) unique content that was once inaccessible while satiating the diversified curiosity, in forms big and small.

Metanoia At A Glance

Humans are constantly engaged in giving birth to activities, ideas and qualities. They all need to be formed, developed, shaped and honed. Unlock the power of "Metanoia: An Ikigai Entrepreneurship" unleashed by

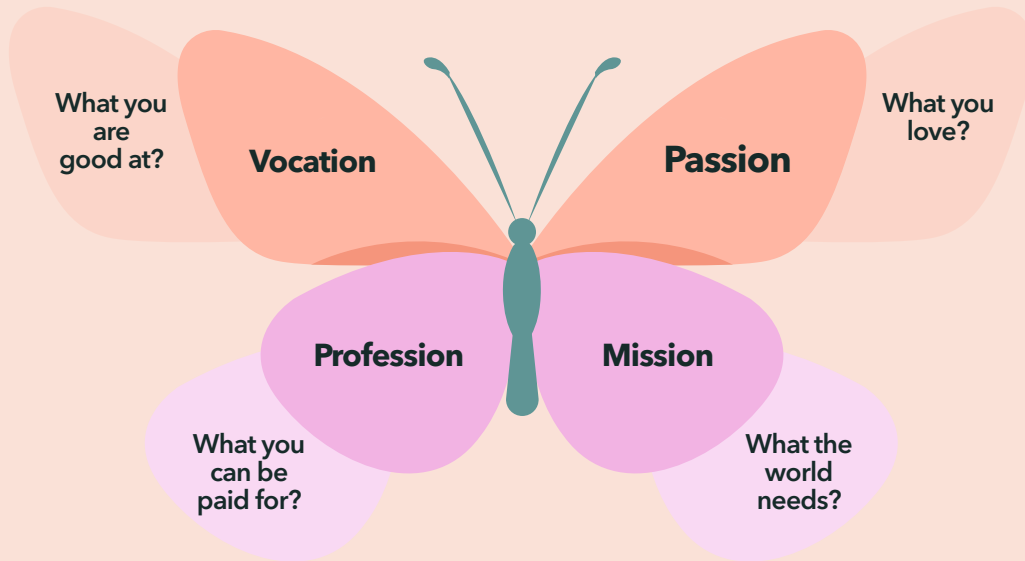
"The Hark Ink" that aims to become the most trustworthy and powerful ally in your brand transformation journey by exploring our 360 Degree Personal and Corporate Brand Transformation Services.



**Do you know that
50% of small businesses
fail in the 1st year itself
and
95% of businesses
fail within the first 5 years?**

**Have you discovered your Entrepreneurial "A-ha" moment yet?
If Not Then Get Started with Entrepreneurial Ikigai The Metanoia Way!**

Ikigai=Iki (To live)+ Gai (Reason)= Reason for Being.

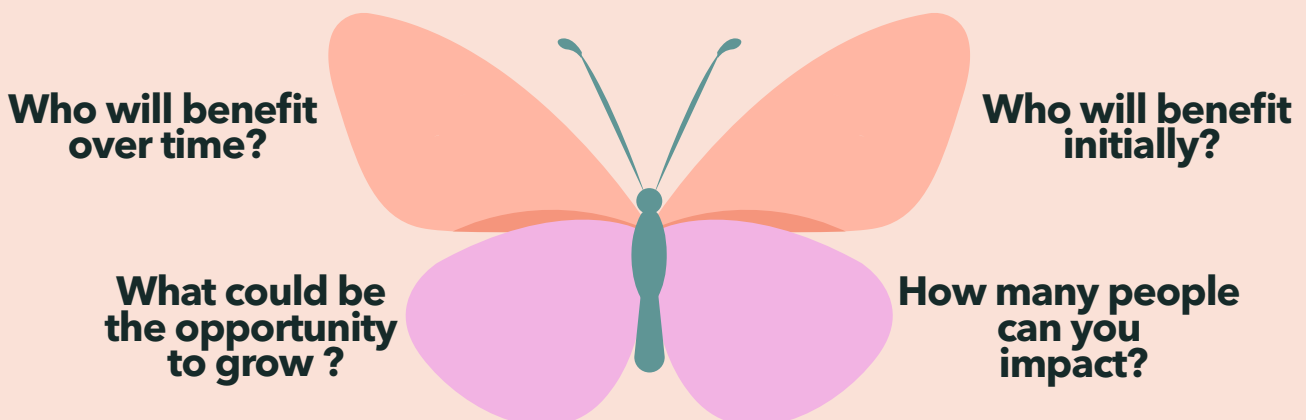


Does your business model have all of them?

In the forthcoming time, only those entrepreneurs will thrive who will be successful in translating their professional skills and individual purposes into social impact while making a profit. A result of meticulous brainstorming, here is an idea that will empower

entrepreneurs to perceive their business goals in terms of myriad Ikigai elements. But before delving further, the concept demands you to find the answers to a few questions, for yourself. As you seek then, these answers would facilitate your grasp of the Ikigai Entrepreneurship Model.

Have you used the Ikigai model to clarify your business model and aims by contemplating?



To know more about our Branded Content and Sponsored Post Packages head over to our page www.theharkink.com/advertise-with-us/

Or

Contact at +9910016428.

Email: theharkink14@gmail.com/letscollab@theharkink.com